

Probabilistic models of cognition

Lecture 9

What makes people smart?

- Memory? No.
- Deductive inference? No.
- Intuitions and inductions.

Everyday inductive leaps

How can people learn so much about the world from such limited evidence?

– Learning concepts from examples



“horse”



“horse”



“horse”

Learning concepts from examples

“tufa”



“tufa”

“tufa”

Learning concepts from examples



Learning concepts from examples



Everyday inductive leaps

How can people learn so much about the world from such limited evidence?

- Kinds of objects and their properties
- The meanings of words, phrases, and sentences
- Dynamics and durations of events
- Cause-effect relations
- The beliefs, goals and plans of other people
- Social structures, conventions, and rules

Probabilistic view

- People have prior knowledge
- Prior knowledge is often highly structured
- Learning approximates optimal statistical inference
- Ultimately this is about how to learn as much as possible from the statistics of your environment

Work by Tenenbaum, Griffiths, Kemp

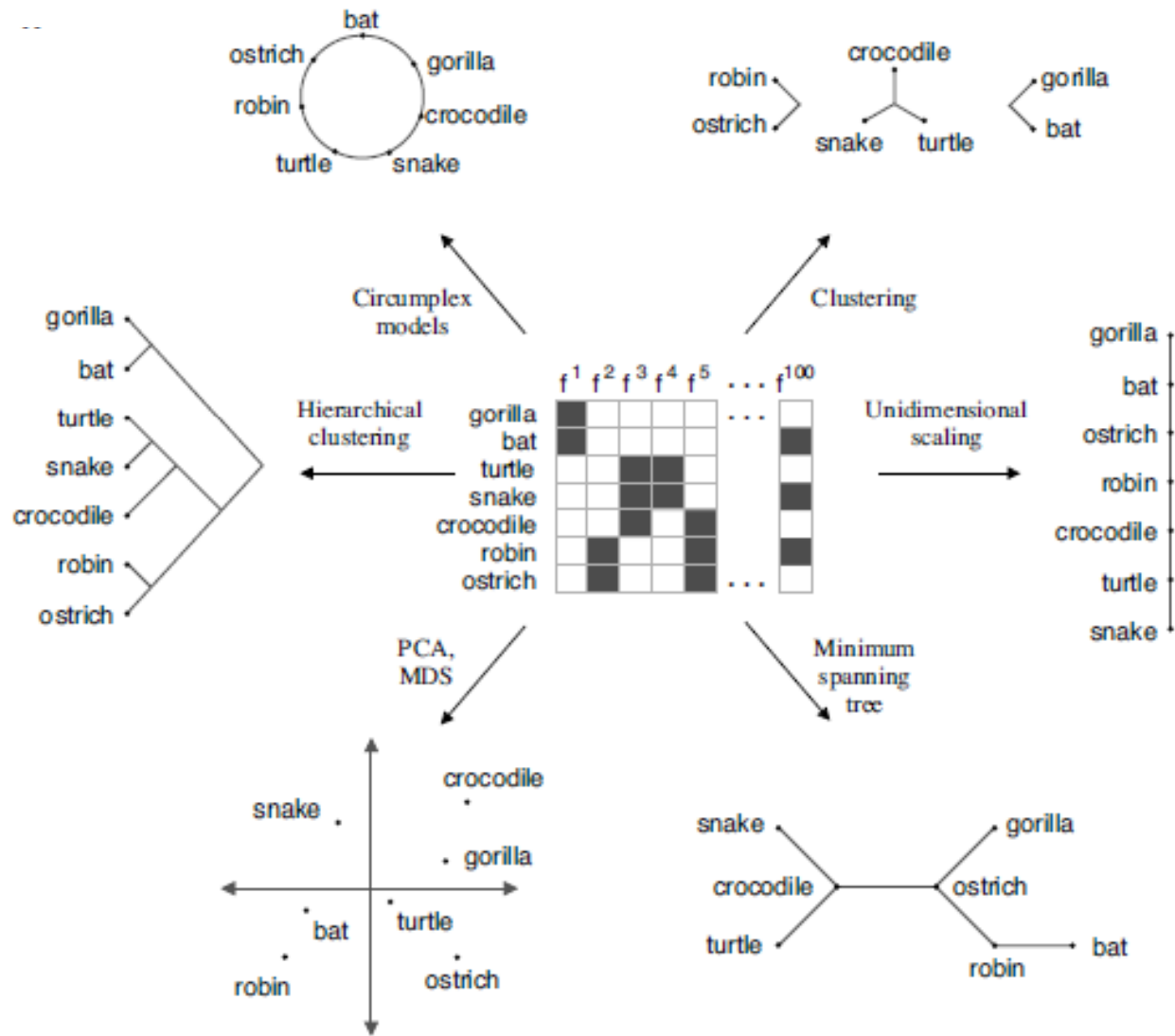
1. The discovery of structural form (Kemp and Tenenbaum, 2008)
2. Optimal predictions in everyday cognition (Griffiths and Tenenbaum, 2006)
3. Markov Chain Monte Carlo with people (Sanborn and Griffiths, 2008)

Learning structures

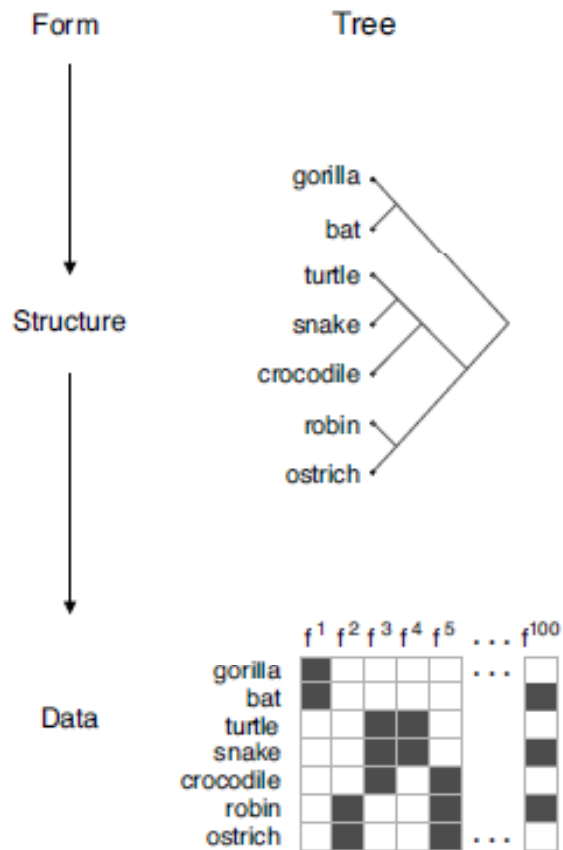
- Scientists discover structure in their data:
 - Linnaeus: classifying species in tree
 - Mendeleev: periodic system of elements
- Children discover structure in the world
 - Poodle can be dog and animal, but not dog and cat
 - Friendship networks are cliques
 - Days of week, seasons are cyclical

Two questions in structure learning

1. What form does the structure have? Tree, ring, linear order, clusters, etc.
 2. Given a particular form, what instance of this form explains the data?
- Structure-learning algorithms only concerned with second problem.



Hierarchical generative model



Hierarchical Bayesian inference

- Data D
- Structure S
- Form F

$$p(S, F | D) \propto p(F) p(S | F) p(D | S)$$

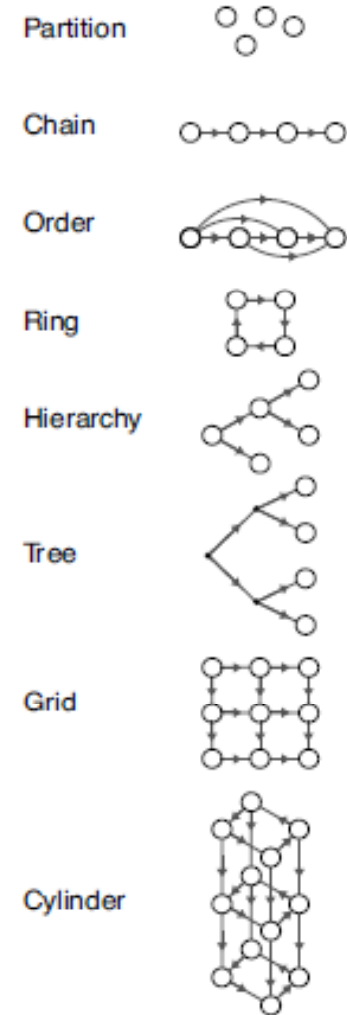
uniform
prior

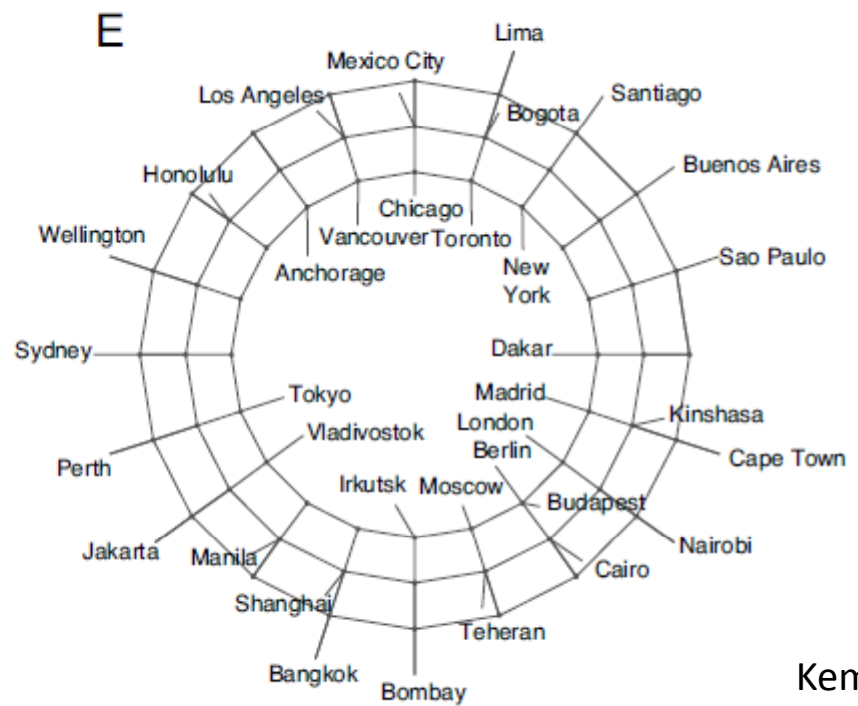
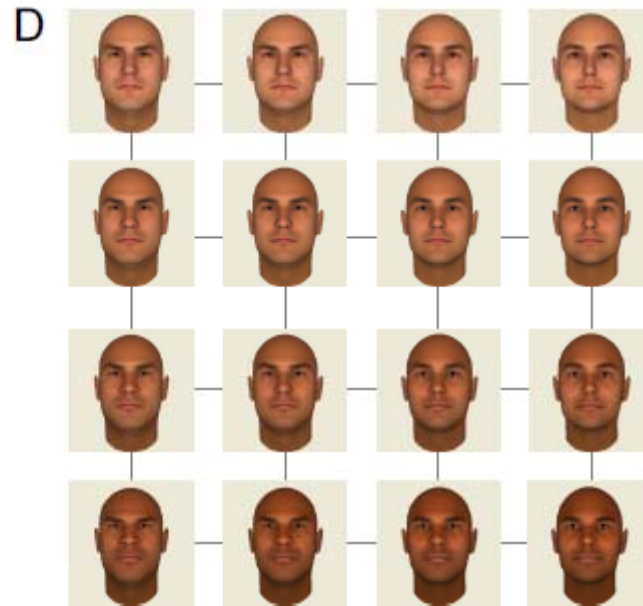
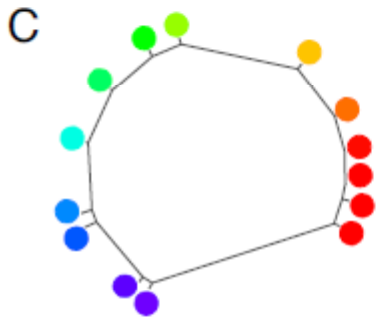
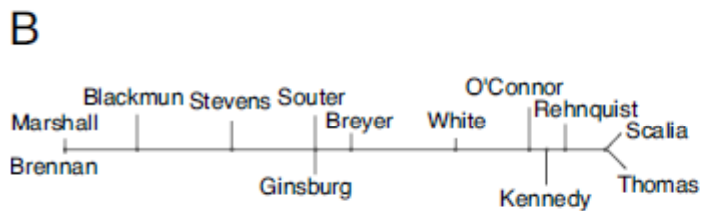
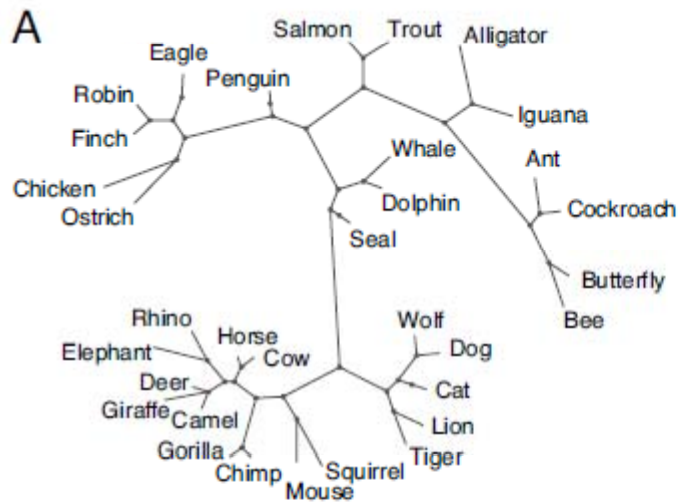
similarity
metric



joint posterior over
structure and form

higher when S has
fewer clusters





Kemp

Work by Tenenbaum, Griffiths, Kemp

1. The discovery of structural form (Kemp and Tenenbaum, 2008)
2. Optimal predictions in everyday cognition (Griffiths and Tenenbaum, 2006)
3. Markov Chain Monte Carlo with people (Sanborn and Griffiths, 2006)

Perception vs cognition

- “Perception may be optimal, but cognition is sloppy.”
- “Cognitive judgments under uncertainty are often characterized as the result of error-prone heuristics that are insensitive to prior probabilities.”

Movie grosses: Imagine you hear about a movie that has taken in 10 million dollars at the box office, but don't know how long it has been running. What would you predict for the total amount of box office intake for that movie?

Poem lengths: If your friend read you her favorite line of poetry, and told you it was line 5 of a poem, what would you predict for the total length of the poem?

Life spans: Insurance agencies employ actuaries to make predictions about people's life spans—the age at which they will die—based upon demographic information. If you were assessing an insurance case for an 18-year-old man, what would you predict for his life span?

Reigns of pharaohs: If you opened a book about the history of ancient Egypt to a page listing the reigns of the pharaohs, and noticed that at 4000 BC a particular pharaoh had been ruling for 11 years, what would you predict for the total duration of his reign?

Lengths of marriages: A friend is telling you about an acquaintance whom you do not know. In passing, he happens to mention that this person has been married for 23 years. How long do you think this person's marriage will last?

Movie run times: If you made a surprise visit to a friend, and found that they had been watching a movie for 30 minutes, what would you predict for the length of the movie?

Terms of U.S. representatives: If you heard a member of the House of Representatives had served for 15 years, what would you predict his total term in the House would be?

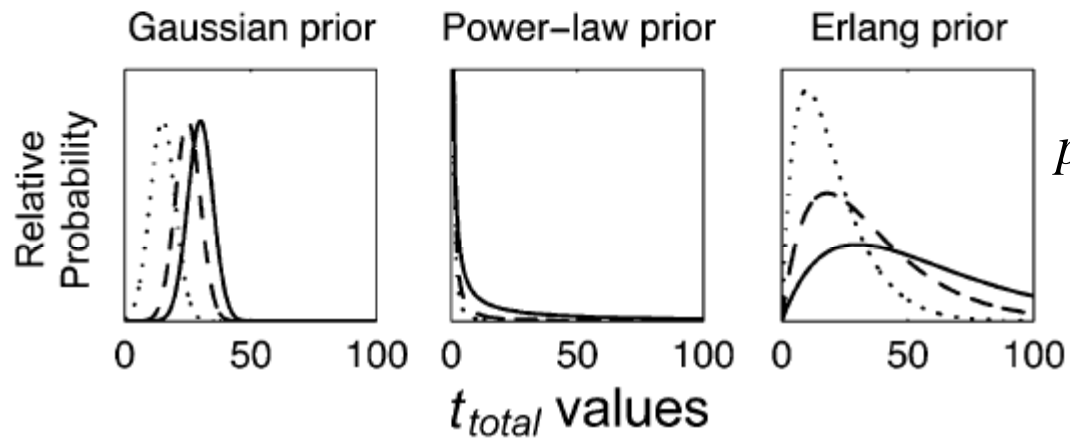
Baking times for cakes: Imagine you are in somebody's kitchen and notice that a cake is in the oven. The timer shows that it has been baking for 35 minutes. What would you predict for the total amount of time the cake needs to bake?

Waiting times: If you were calling a telephone box office to book tickets and had been on hold for 3 minutes, what would you predict for the total time you would be on hold?

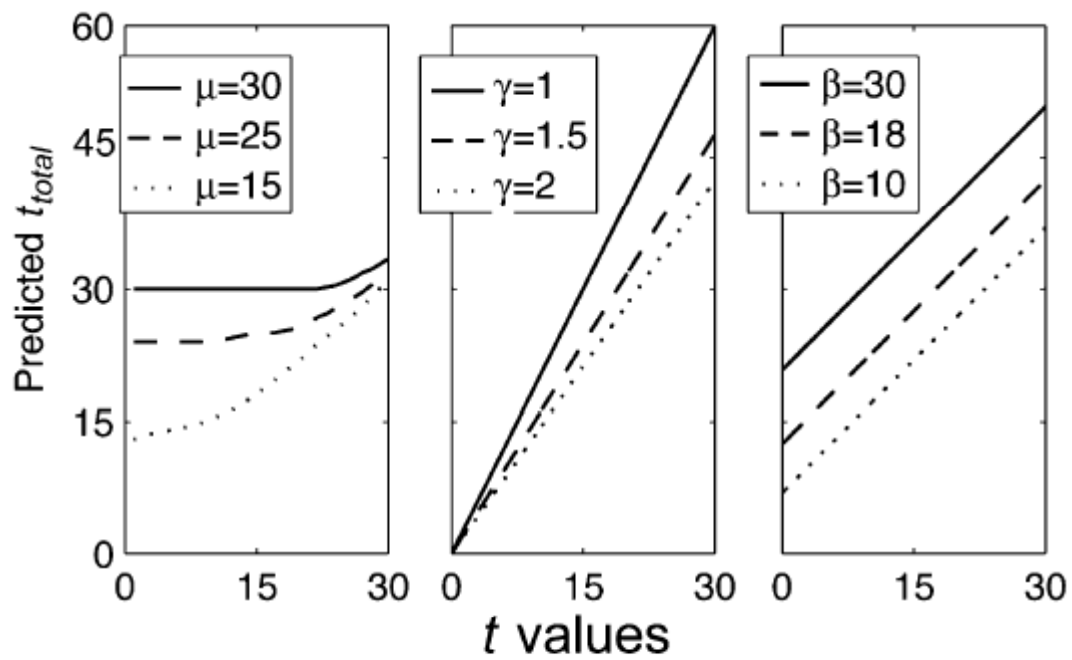
$$p(t_{\text{total}} | t) \propto p(t | t_{\text{total}}) p(t_{\text{total}})$$

$$\frac{1}{t_{\text{total}}}$$


Median read-out (what cost function?)

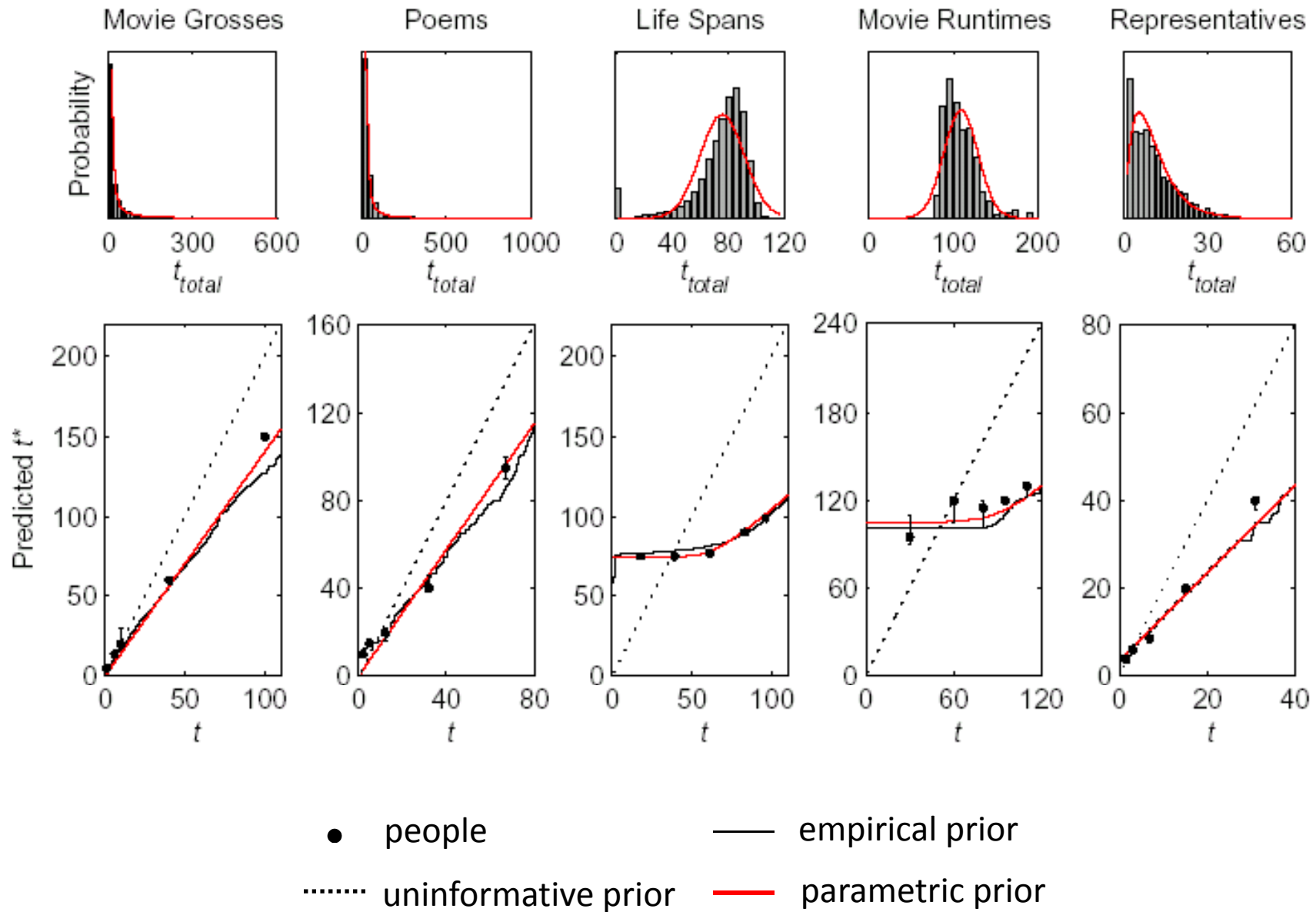


$$p(t_{total}) \propto t_{total}^{k-1} e^{-\frac{t_{total}}{\beta}}$$

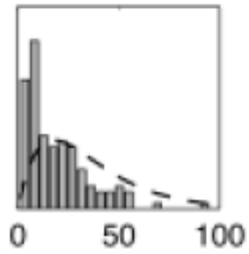


Evaluating human predictions

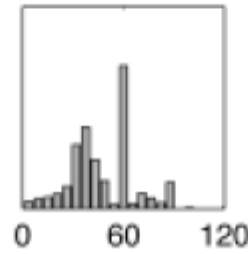
- Different domains with different priors:
 - a movie has made \$60 million [power-law]
 - your friend quotes from line 17 of a poem [power-law]
 - you meet a 78 year old man [Gaussian]
 - a movie has been running for 55 minutes [Gaussian]
 - a U.S. congressman has served for 11 years [Erlang]
- Prior distributions derived from actual data
- Use 5 values of t for each
- People predict t_{total}



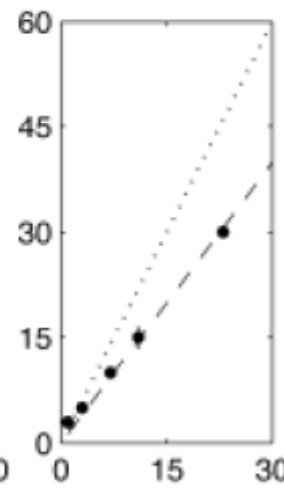
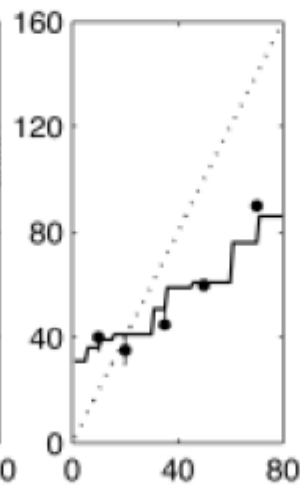
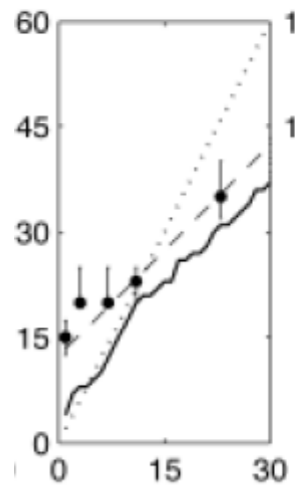
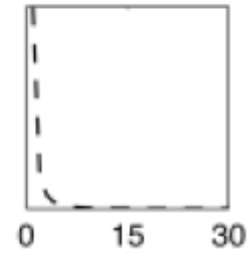
Pharaohs



Cakes



Waiting Times



- People can make accurate predictions even in contexts where priors lack a simple form.
- People's predictions can be used to reconstruct the priors they were using.
- People make inaccurate predictions when they know the appropriate form of the prior, but not the details of its parameters.
 - Pharaoh reigns
 - Maybe people might pick a prior by analogy when confronted with an unfamiliar prediction task

Work by Tenenbaum, Griffiths, Kemp

1. The discovery of structural form (Kemp and Tenenbaum, 2008)
2. Optimal predictions in everyday cognition (Griffiths and Tenenbaum, 2006)
3. Markov Chain Monte Carlo with people (Sanborn and Griffiths, 2006)

Learning by sampling

- People learn by modifying their beliefs about hypotheses.
- How do people learn probability distributions?
- Machines: sampling, e.g. Monte Carlo
- Markov Chain Monte Carlo: Markov chain that has the target distribution as stationary distribution
- Initialize with any state, guaranteed to converge after many iterations.

Metropolis-Hastings algorithm

(Metropolis et al., 1953; Hastings, 1970)

Step 1: propose a state (we assume symmetrically)

$$Q(x^{(t+1)} | x^{(t)}) = Q(x^{(t)} | x^{(t+1)})$$

Step 2: decide whether to accept, with probability

$$A(x^{(t+1)}, x^{(t)}) = \min \left(1, \frac{p(x^{(t+1)})}{p(x^{(t)})} \right)$$

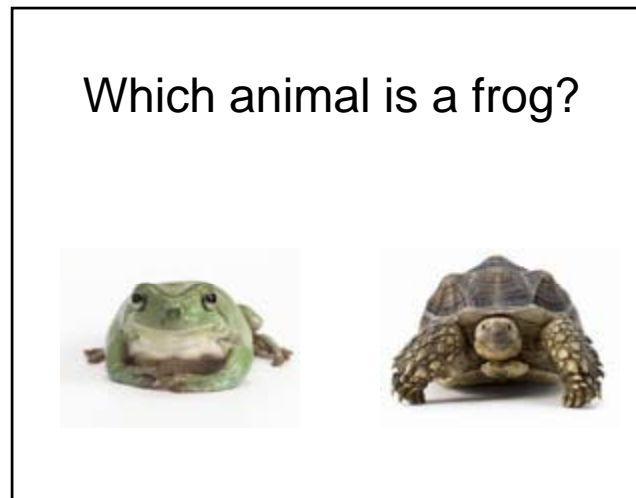
Metropolis acceptance
function

$$A(x^{(t+1)}, x^{(t)}) = \frac{p(x^{(t+1)})}{p(x^{(t+1)}) + p(x^{(t)})}$$

Barker acceptance
function

A task

Ask subjects which of two alternatives comes from a target category



A Bayesian analysis of the task

h_1 : x_1 is from $p(x|c)$; x_2 is from $g(x)$

h_2 : x_2 is from $p(x|c)$; x_1 is from $g(x)$

$$p(h_1|x_1, x_2) = \frac{p(x_1|c)g(x_2)p(h_1)}{p(x_1|c)g(x_2)p(h_1) + p(x_2|c)g(x_1)p(h_2)}$$

Assume:

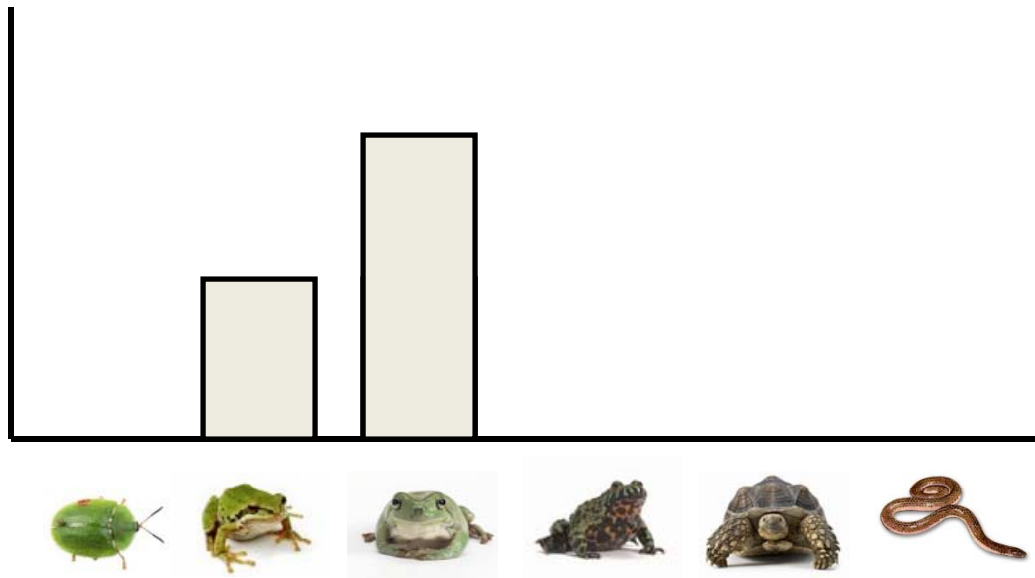
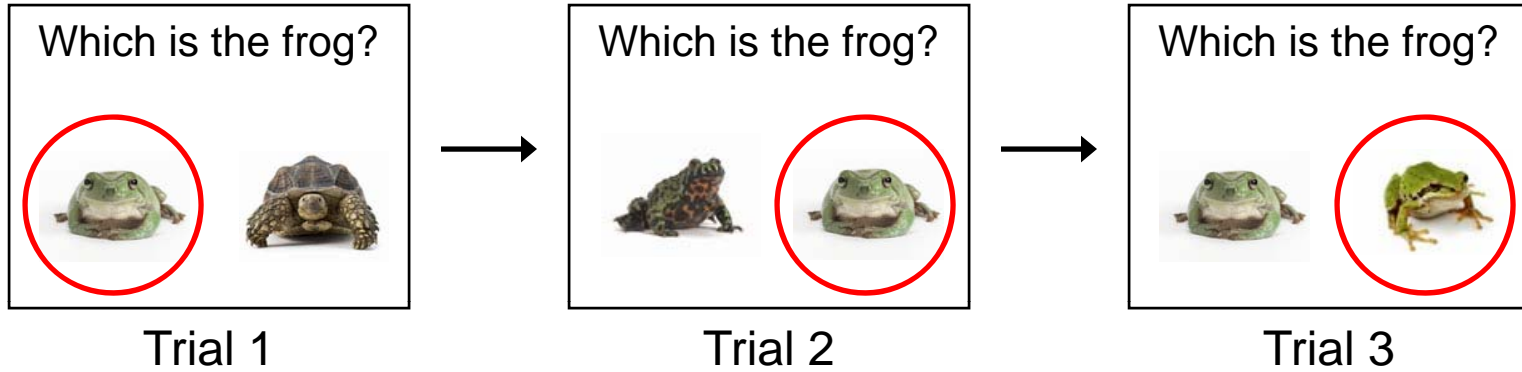
$$p(h_1) = p(h_2)$$
$$g(x_1) = g(x_2)$$

Response probabilities

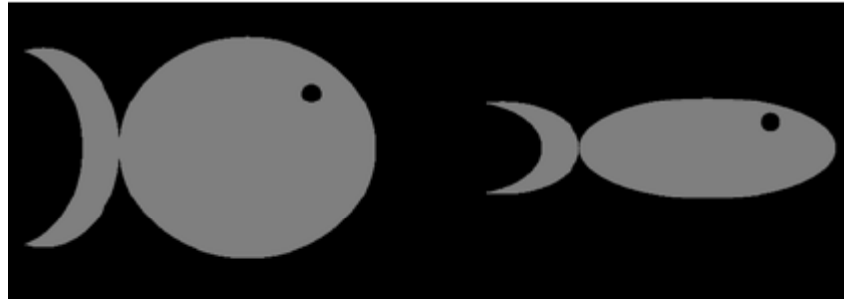
$$\frac{p(x_1 | c)}{p(x_1 | c) + p(x_2 | c)}$$

If people probability match to the posterior, response probability is equivalent to the Barker acceptance function for target distribution $p(x | c)$

Collecting the samples



Experiment 1: Recovering trained distributions using MCMC

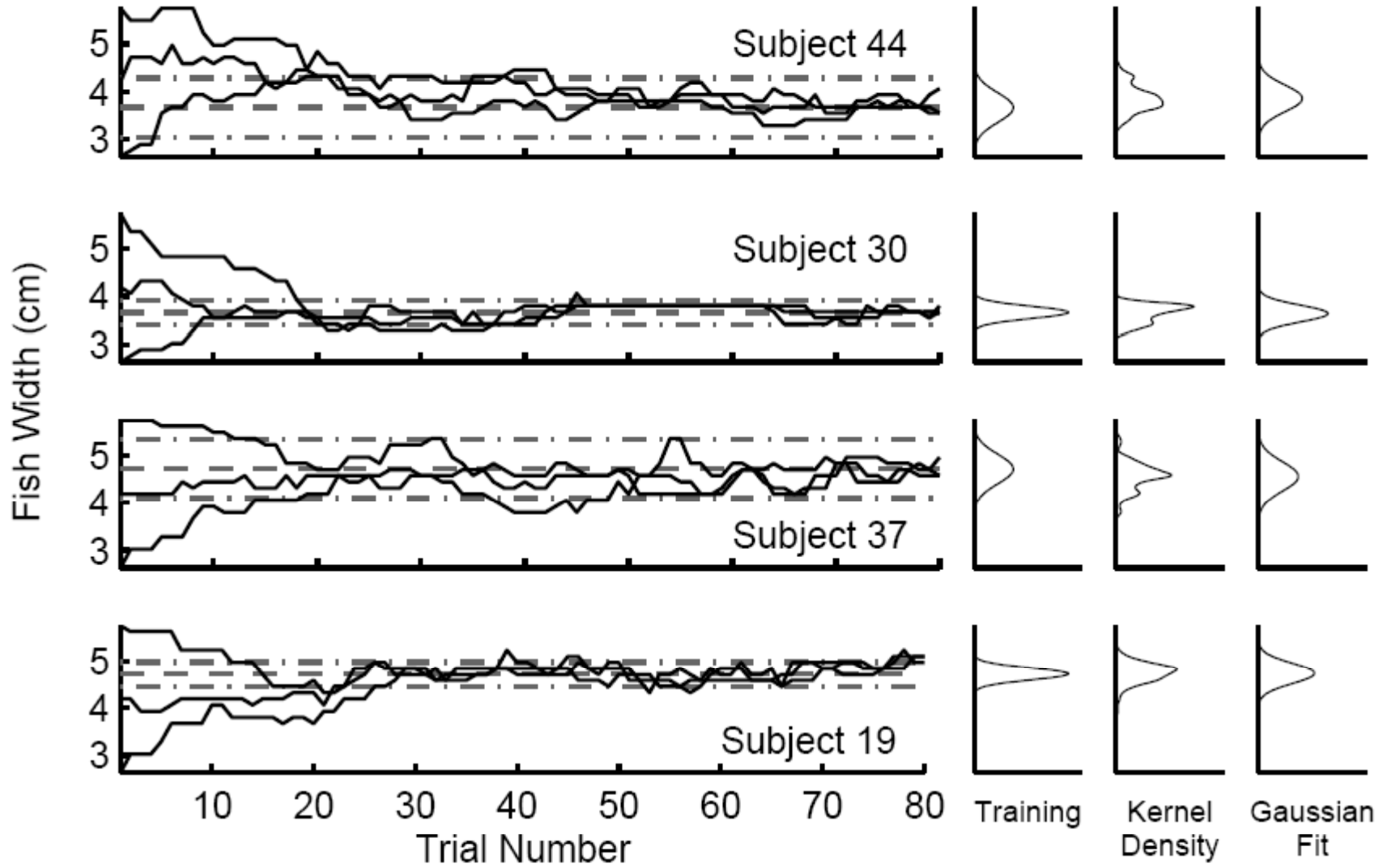


- Fish height is the only variable
- Ocean fish have uniformly distributed height
- Farm fish have normally distributed height
- First train subjects on both categories

After training

- Present two fish on each trial
- Task: which one was farm fish?
- One presented fish was state of the Markov chain
- Other presented fish was proposal (drawn from pseudo-Gaussian distribution)
- Training and MCMC trials in alternating blocks
- Interleave 3 MCMC chains with different initial values
- Does MCMC distribution converge to training distribution?

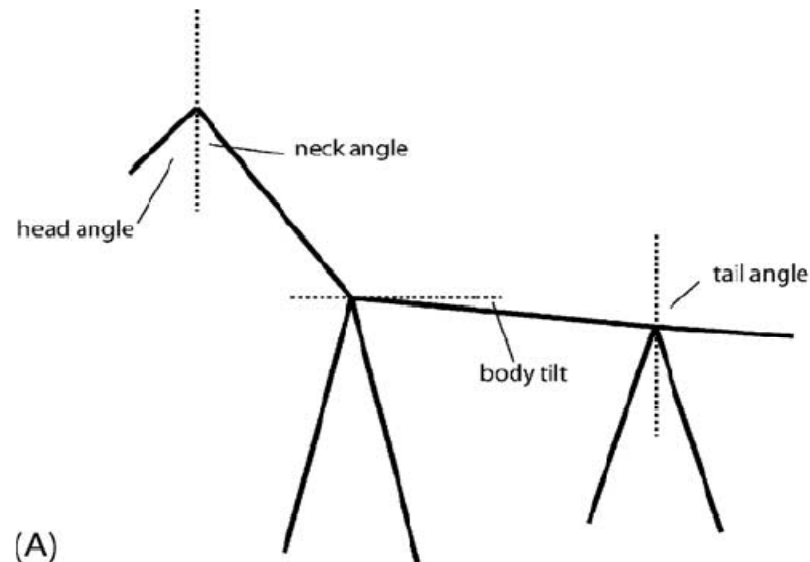
Markov chains



- This is a method for sampling from subjective probability distributions.
- So far only validation. What about unknown distributions?

Experiment 2: Sampling from natural categories

Examined distributions for four natural categories:
giraffes, horses, cats, and dogs

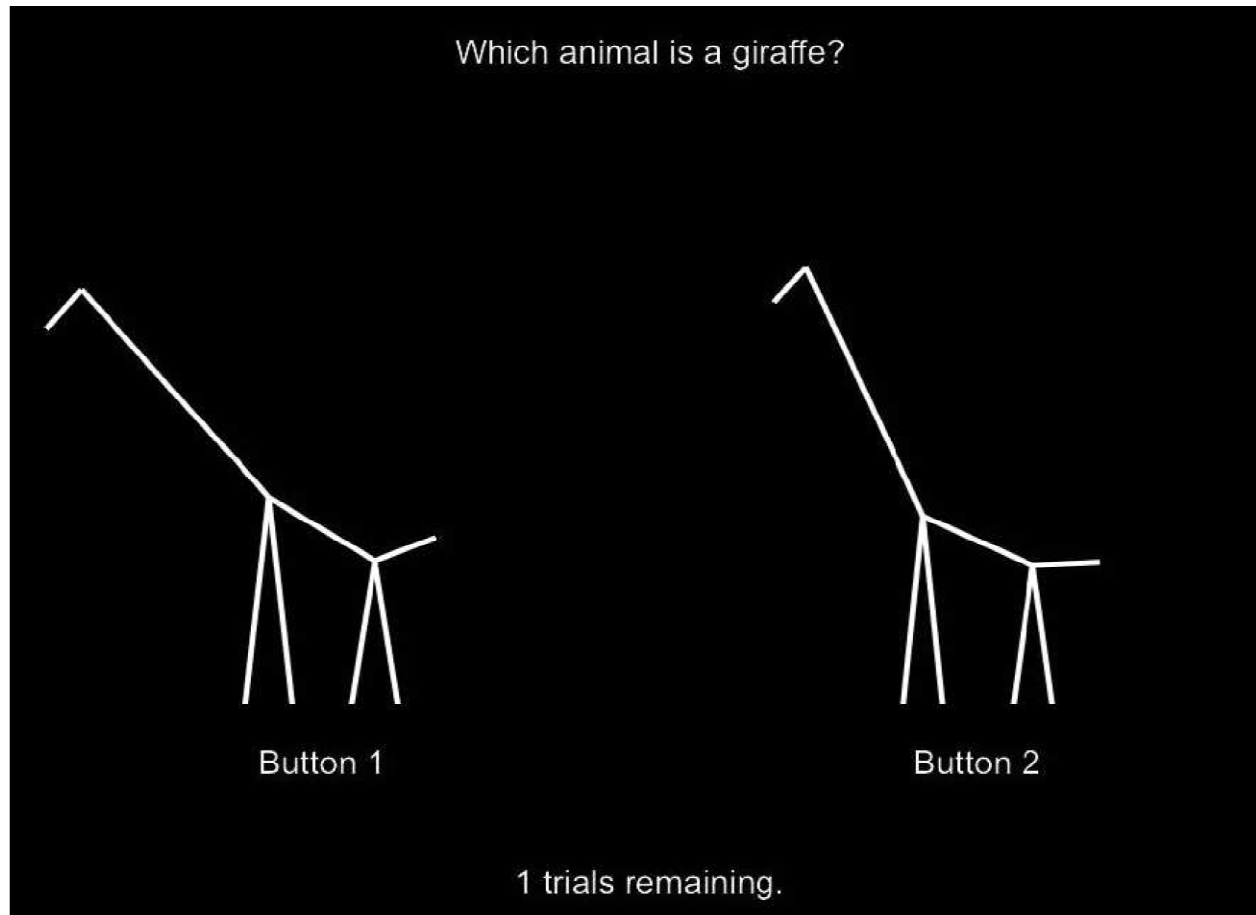


Presented stimuli with nine-parameter stick figures

(Olman & Kersten, 2004)

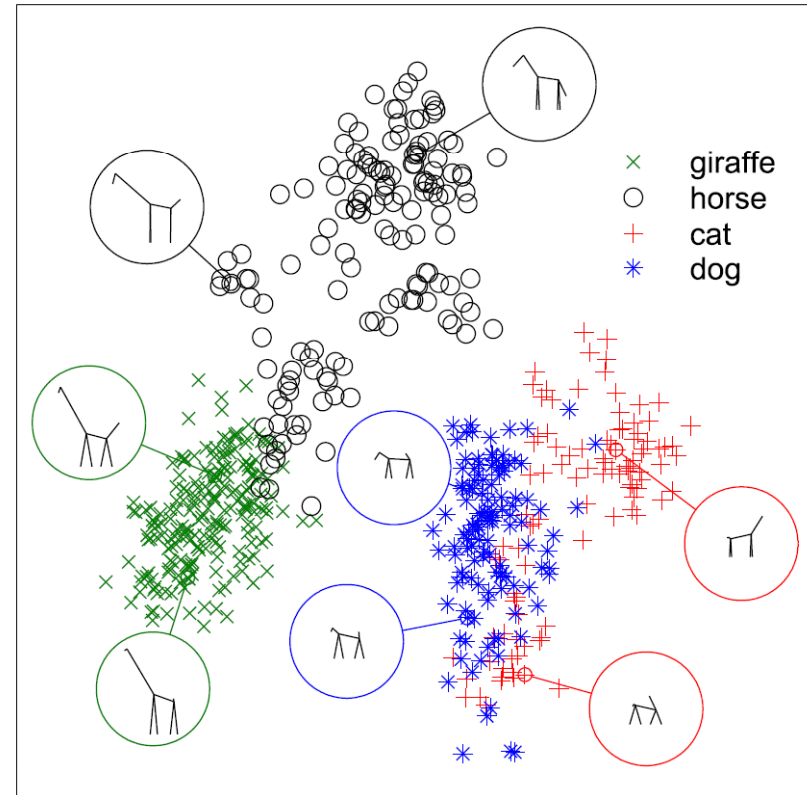
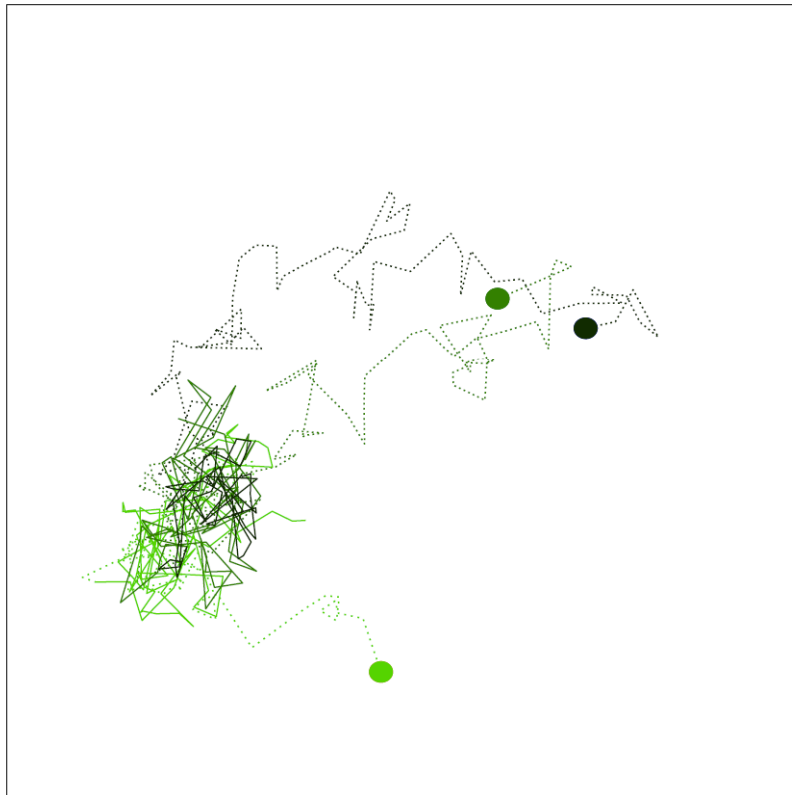
Griffiths

Choice task

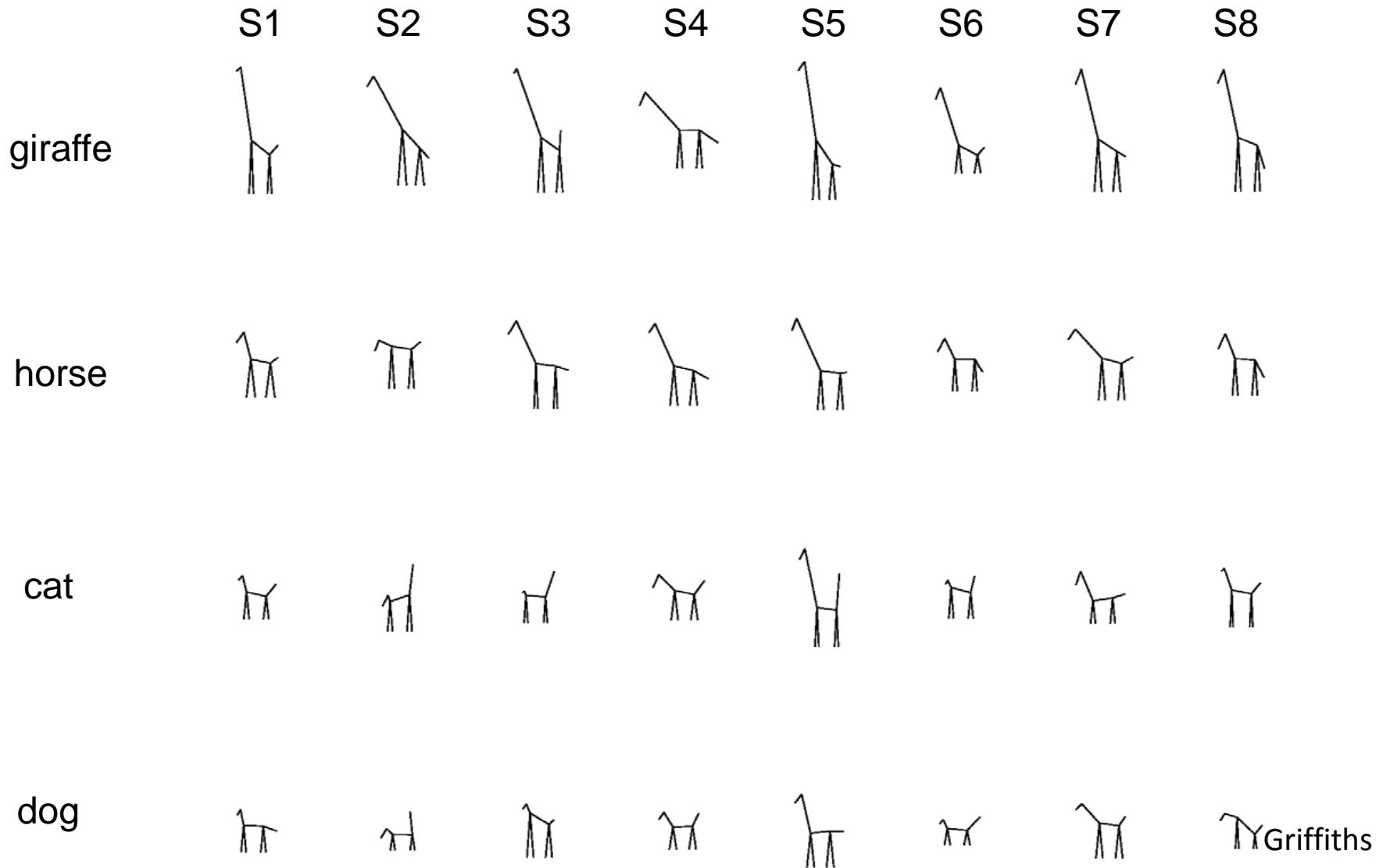


Samples from Subject 3

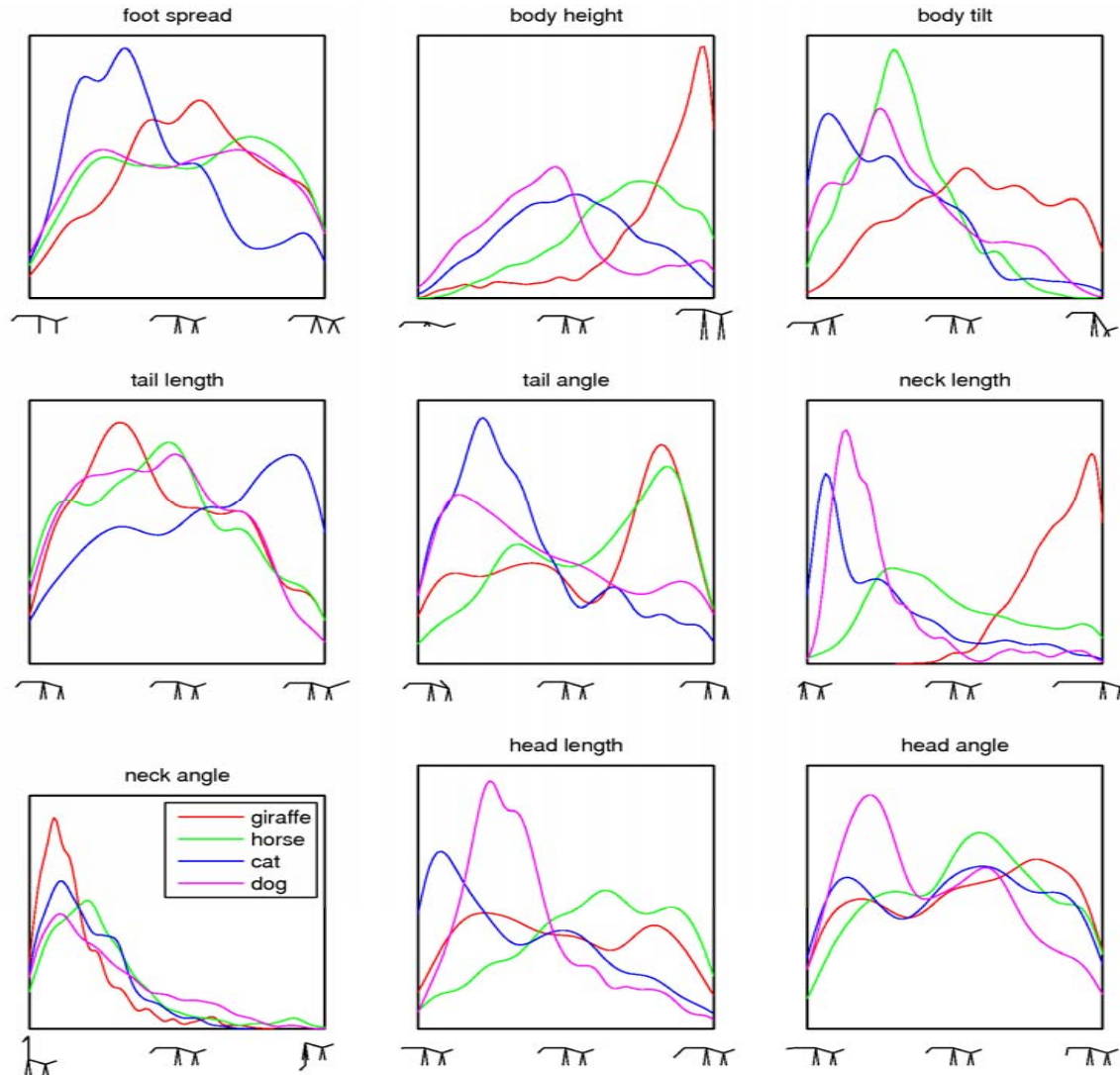
(projected onto a plane)



Mean animals by subject



Marginal densities (aggregated across subjects)



Giraffes are distinguished by neck length, body height and body tilt

Horses are like giraffes, but with shorter bodies and nearly uniform necks

Cats have longer tails than dogs

Markov chain Monte Carlo with people

- Probabilistic models can guide the design of experiments to measure psychological variables
- Markov chain Monte Carlo can be used to sample from subjective probability distributions
 - category distributions (Metropolis-Hastings)
 - prior distributions (Gibbs sampling)
- Effective for exploring large stimulus spaces, with distributions on a small part of the space

Conclusion

- Probabilistic models give us a way to explore the knowledge that guides people's inferences
- Basic problem for both cognition and perception: identifying subjective probability distributions
- Two strategies:
 - natural statistics
 - Markov chain Monte Carlo with people

Further reading

Tenenbaum, Griffiths, Kemp (2006). *Theory-based Bayesian models of inductive learning and reasoning*, TICS